

## 2024 Corporate Leadership Board Overview and Responsibilities

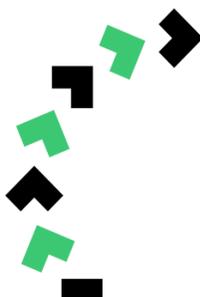
### Overview of the Organization

Established in 2014, SuitUp is a 501(c)(3) education non-profit organization that strives to close the opportunity gap that plagues underserved communities. To increase college and career awareness for students, SuitUp runs in-person and virtual business competitions in which students experience solving a realistic corporate challenge, such as designing a new product for Nike. With the help of volunteers from corporations across the country, students learn how to market, finance, and create strategy for a new product, and ultimately prepare a pitch that is presented to judges. At the end of each competition, students can see the corporate world as part of “their world” and know that job titles, such as CEO, VP of Marketing, Business Development Manager, etc. are in their grasp.

To date, SuitUp has served more than 21,000 students and engaged over 13,500 volunteers. SuitUp has worked with companies across every industry including Goldman Sachs, Snap Inc, Forbes, Salesforce, Coach, Ghirardelli, Santander Bank, Morgan Stanley, ViacomCBS, Hulu, NBCUniversal, AWS, and more. 98% of students believe that the skills they learn during a SuitUp event will help them in their future career and over 90% of students like learning more after participating in a SuitUp event. 100% of students want to participate in a SuitUp competition again!

### Corporate Leadership Board (CLB)

Serving on the SuitUp’s CLB is an extraordinary opportunity for strategic, future- focused leaders who are passionate about increasing educational equity and inspiring college and career readiness in communities that need it most. SuitUp’s CLB is a growing group of young professionals in their 20s and 30s who come from a variety of industries including financial services, technology, consulting, education, marketing, and more. The CLB supports the mission of SuitUp through a variety of activities including volunteering, strategic partnerships, fundraising, and brand awareness.





The CLB meets 4 times a year and has 5 committees that you will elect to be a part of if chosen to serve on the board:

Committee Name	Responsibilities
Recruiting & Oversight	Sourcing new CLB members and ensuring that current members meet their responsibilities Internal Support: SuitUp's Interim CEO
Business Development	Identifying corporate partners to sponsor the annual Suit Up for SuitUp gala Internal Support: SuitUp's Business Development Team
Fundraising	Planning, organizing, and executing 2-3 small fundraisers for SuitUp leading up to the annual Suit Up for SuitUp gala Internal Support: SuitUp's Impact Event Director
Marketing and Communications	Designing and implementing a comprehensive marketing strategy for the annual Suit Up for SuitUp gala Internal Support: SuitUp's Operations Team
Strategy & Expansion	Creating a strategic plan and budget for the annual Suit Up for SuitUp Gala Internal Support: SuitUp's Impact Event Director

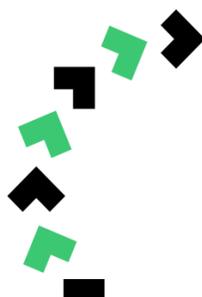
Benefits of Service

SuitUp's CLB provides social, professional, and service opportunities for individuals interested in developing their network and skills. Members enjoy a wide range of benefits and opportunities, including:

- Networking with other like-minded professionals at SuitUp competitions, social gatherings, and board meetings
- Gaining hands-on experience volunteering, planning service days, and organizing fundraising events
- Developing leadership skills and playing an active role in creating change in their community
- Enhancing their resumes through CLB activities and regular volunteerism

Qualifications

- Strong knowledge and support of SuitUp's mission, vision, and strategic direction
- Currently in your 20s or 30s and early-mid professional experience
- Service-oriented and a passion for working in underserved communities
- Reliable and motivated self-starter with strong leadership abilities
- Affinity for cultivating relationships and building community among diverse individuals
- Excellent planning skills
- Willingness to actively promote SuitUp's programs to personal and professional network
- Personal qualities of integrity, credibility and a passion for improving the lives of others





## Corporate Leadership Board Member Responsibilities

SuitUp CLB members commit to the following:

<b>Attend 75% of CLB meetings</b> (3 of 4). They will typically be scheduled at least a month in advance and scheduled on weeknights from 7:00-9:00 pm EST.
---

<b>Volunteer at one SuitUp event every 18 months</b> (new members must volunteer in the first 6 months)
---

<b>Introduce SuitUp</b> to new 3 people/ companies.
---

<b>Members are required to sell (10) tickets</b> to the annual SU4SU Gala hosted by the CLB.
--

### **And one of the following**

Make SuitUp a philanthropic priority by having a give/get of <b>\$500</b> . This can be through a personal gift, securing a grant or another donor, or a fundraising campaign (birthday, triathlon/marathon, etc.)
--

Secure <b>at least one</b> SuitUp competition.
--

## Application Process and Election of Board Members

SuitUp asks board members to make a two-year commitment to the Corporate Leadership Board. SuitUp's Recruitment/Oversight Committee, alongside the Interim Chief Executive Officer, review prospective members on a rolling basis. Please email Kelsey English Smith if you're interested along with your CV ([kelsey@volunteersuitup.org](mailto:kelsey@volunteersuitup.org)).

